



Scoop and Sighten



Version: May 23, 2021

Summary

This Training Supplement will take you through the full contact entry, Sighten Proposal Creation and Sales Process. When using Scoop, the version that has the fewest bugs and is the most stable is the Web Version. Using Scoop from a laptop or tablet is the best choice. The Phone and Tablet Apps also work but have the greatest number of compatibility issues. This training is illustrated using the tablet app and laptop web versions.

When using Scoop, make sure you have logged out then logged back into the application so you have a fresh copy of the installation.

Step 1 – Creating a Scoop

Click on the Scoop menu on the left of your screen (if in the web app). The default view on both is usually what you have previously selected. At the top of your screen you will see a "plus" sign for adding a Scoop.



S SCOOP	Scoops 🚯 New 🔶		Cli	ck New Scoop		🔒 view deleted	scoops	0 0 4	\$
Solar Smart Living	Concerned and								
Overview	BY FILTER manage My Scoops (Sales)	BY KEYWORDS	Prospe		Solar Smart		BY LEAD		1
Scoops				Advanced ~					
🗐 Client Sites	BULK V	NAME 0	ALERTS =	GROUP :	PROJECT 0	STAGE :	LEAD 0	UPDATED ON 🖕	UPDA
🖉 Projects									
Comments	LEAD	Valentin Arzola - Proposal Design - Alan Morgan -	Normal						
🖢 Tasks	M.	12184 Missy Yvette Dr, El Paso, TX 79936, USA - May		Valentin Arzola		Proposal Design	Alan Morgan	May 20, 2021 1:46 PM	, A Mc
🖞 Calendar		20, 2021 - PV				Davidu	morgun	LAU PM	
Dashboards		/ 🖾 💷 🕹 🗑 wor 🗸							
Configure	LEAD	Yvonne Holguin – Proposal Presented – Alan Morgan – 11663 Carlos Moran Ct, El Paso, TX 79936, USA – May 19, 2021 – PV	Normal	Yvonne Holguin		Proposal Presented	Alan Morgan	May 19, 2021 6:28 PM	J Mc
	LEAD	Leonardo Ruiz - Proposal Presented - Alan Morgan - 1656 Lark Bunting Ln, El Paso, TX 79911, USA - May 10-2021 - BV	new Normal	Leonardo Ruíz		Proposal Presented	Alan Morgan	May 19, 2021 6:00 PM	j Mc

Figure 1- New Scoop – (Web Version)

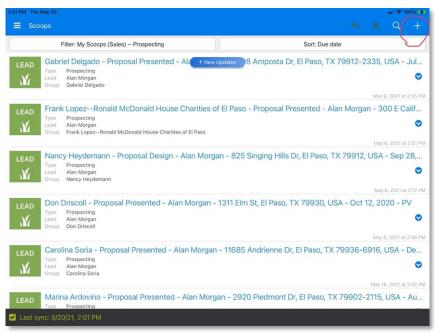


Figure 2 - New Scoop (Tablet Version)

After you click on the plus sign, you are prompted to select a Scoop Template. For the purposes of this training and for sales, select the "Prospecting" Scoop.



📧 scoop wizard	< Prev Select type Close	Next >
Select type Assign to Client Site Link to a Project	App/scoop Types • Show all • Show all	Q
Details & Schedule Invite Crew	Customer Service & Post Sales	^
Select Prospecting Scoop	EV Charger Installation Master Job Close Out - Admin	
	Ops Project Master	
	Prospecting (DEV) v.2 (TESTING ONLY) Not for Sales Team	
	Residential HVAC/Pool Installation Comprehensive Checklist	•
	< Prev Close	Next>

Figure 3 - Prospecting Scoop (Web Version)

2:15 PM Thu	May 20 utl 🗢 100% 🕑
Cancel	Select an app to run
All apps EV	EV Charger Installation Master
ø	created by:Alan Morgan
JCOA	Job Close Out - Admin
Ð	created by:Alan Morgan
ОРМ	Ops Project Master
Ð	created by:OC Admin Support_Tyler
LEAD	Prospecting
.Ж	created by:
LEAD	Prospecting (DEV) v.2 (TESTING ONLY) Not for Sales Team Use!
.Ж	created by:Alan Morgan
RHP	Residential HVAC/Pool Installation Comprehensive Checklist
*	created by:Alan Morgan
RICL	Residential Solar Installation Comprehensive Checklist
3	created by:
SVC	Service Calls

Figure 4 - Prospecting Scoop (Tablet Version)

After you select the Scoop, you will be prompted to either select and existing Client Site Record or Create a New one. If you are creating a Scoop for an existing Client Record, just search for the name in the search field in the top bar. If this is a new client, create a new Client Site Record by clicking on the "plus sign."

scoop wizard	Prev Assign to Client Site	Close Nex
1 Select type	Select a client site	_ 0
2 Assign to Client Site	Add New Client Site	/
3 Link to a Project		^
4 Details & Schedule	Solar Smart Living	^
5 Invite Crew		
	🛛 "Akin" Akintoluwa Akinjaiyeju - Cornerstone Pediatric	
Create New or Select Existing Client Site Record	412 Nuthouse-15 Leigh Fischer Blvd client site	
	Alberto Trillo, Three Mile Parking client site	
	Armando Munoz, Southwest Ice Cream client site	
	Arturo MunozKinective Fitness client site	
	Barnie Magana, Nissan of Las Cruces client site	



2:22 PM Thu May 20	at i	奈 100% 🗲
Select an app to run.	Select Related Group: client-site	
	/	
Organizational Hierarchy		
Solar Smart Living		
Commercial		
"Akin" Akintoluwa Akinjaiyeju - Cornerstone	Pediatric	
412 Nuthouse-15 Leigh Fischer Blvd	Select the parent Client Record or Create a New One	
Alberto Trillo, Three Mile Parking		
Armando Munoz, Southwest Ice Cream		
Arturo MunozKinective Fitness		
Barnie Magana, Nissan of Las Cruces		
Border Solar		
Border Solar - 12616 Tierra Perla Ct		
Border Solar - 4049 Tierra Santa		
Border Solar - 407 Eagle Dr		
Borderland Cafe - Adrianna Zizumbo		
Dan Campbell - Spokane Equities - Wyndha	m El Paso Airport	
Daniel Rayas, EPT Land - 9West Montecillo		

Figure 6 - Client Site (Tablet Version)

If you are adding to an existing Client Site Record, you merely have to search for the name and add it.

If you are creating a new *Client Site Record*, you will be prompted to name the Client Site. This is a label so you can name it however is most appropriate. Using the first and last name of the customer is a best practice. Enter that info in the *Group Name*.





2:31 PM Thu May 20	ul 🗢 100% 🗲
✓ Select Related Group: client-site	
Enter new group name	?
Enter the Customer Name in the Group Name	
Select parent group	?
Select Parent Group	Continue

Figure 7 - Group Name (Tablet)

2:31 PM Thu May 20	Luniocked	🔐 🗢 100% 🗭
K Back	Select parent group	
a 🔨		
Organizational Hierarchy		
Solar Smart Living		
Commercial		
"Akin" Akintoluwa Akinjaiyeju - Cornersto	ne Pediatric	
412 Nuthouse-15 Leigh Fischer Blvd	Search for the Parent Group	
Alberto Trillo, Three Mile Parking	This is usually the Consultant or owner of the Client Site Record	
Armando Munoz, Southwest Ice Cream		
Arturo MunozKinective Fitness		
Barnie Magana, Nissan of Las Cruces		
Border Solar		
Border Solar - 12616 Tierra Perla Ct		
Border Solar - 4049 Tierra Santa		
Border Solar - 407 Eagle Dr		
Borderland Cafe - Adrianna Zizumbo		
Dan Campbell - Spokane Equities - Wynd	ham El Paso Airport	
Daniel Rayas, EPT Land - 9West Montecil	lo	



The process for the web version is the same but in reverse.



Select Parent Group	Select the parent group for this client site	clear all	Q
	Solar Smart Living		^
	Commercial		
	🗆 "Akin" Akintoluwa Akinjaiyeju	- Cornerstone Pediatric	
	□ 412 Nuthouse-15 Leigh Fische	er Blvd client site	
	Alberto Trillo, Three Mile Park	ting client site	
	Armando Munoz, Southwest	Ice Cream client site	
	Arturo MunozKinective Fitr	ness client site	
	🗆 Barnie Magana, Nissan of La	S Cruces client site	J.

Figure 9 - Group and Parent Selection (Web)

When creating the Scoop on the Tablet or Phone, after selecting the Group Name and Creating the Client Site, the Scoop will be created automatically. On the Web Version, there are a few extra steps you have to take.

- 1.) Fill in the Client Site Wizard and all associate fields. This pre-populates some of the important info for the Scoop.
- 2.) Save the Client Site by selecting the Save Button.

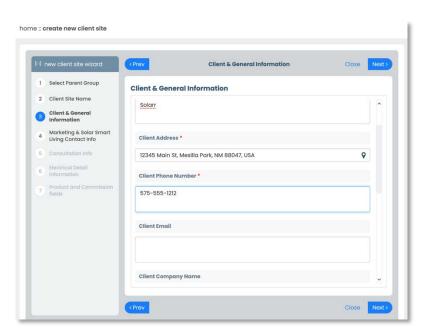


Figure 10 - Client Site Wizard (Web)

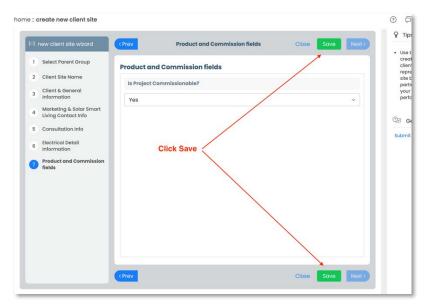


Figure 11 - Save Client Site (Web)



After you create the client site on the web version, you will need to select Create Scoop again and navigate to the newly create Client Site you made.



1	Select type	Select a client site	(1995)	leon	Q
2	Assign to Client Site	Add New Client Site	clear al	1	
3	Link to a Project				^
4	Details & Schedule	🗆 Solar Smart Living	9		Â
5	Invite Crew	🗆 Leon Solar cliq	it site		
		Residential			
		🗆 Director: Jin	n Schwazbach		
		🗆 "Farmers	Group		
		🗆 Consu	ltant: Ray Alvarez		
			. District Manager: Edgar Boisse	lier (INACTIVE)	
		D F	eld Manager: William Colon		

Figure 12 - Select Client Site (Web)

After you select the parent Client Site, click next. You will be prompted to select a project. Skip this and click Next.

🔞 scoop wizard	< Prev	Assign to Project	Close Nex
Select type Assign to Client Site	Link this scoop to a specific project (optional)		Search projects Q
3 Link to a Project 4 Details & Schedule	There are no projects under	client site "Leon Solar" to which	the scoop can be assigned to.
5 Invite Crew			
	Skip Link	to a Project	
	Skip Lini	t to a Project	
	Skip Lini	t to a Project	

Figure 13 - Skip Project (Web)



scoop wizard	Close Close	Ne
 Select type Assign to Client Site 	Name	
 3 Link to a Project 4 Details & Schedule 	Prospecting May 20, 14:54 Description	
5 Invite Crew	Provide a quick introductory description of the work involved in this scoop	
	Priority	
	Schedule on Team Calendar	
	May 20, 2021 3:00pm - 5:00pm May 20, 2021	
	Add a Description and Remove the Schedule D	ate

Figure 14 - Description (Web)

Enter a Description of your Scoop (optional) and remove the Schedule Date. Use this only if you are using the Scoop Calendar for reminders. Click Next.

scoop wizard	(Prev Invit	te Additional Crew - optional	Close	Save Next
 Select type Assign to Client Site 				+ Add crew
3 Link to a Project	USER 🤤	CREW ROLE	ORG ROLE	INVITED BY
4 Details & Schedule	📳 Alan Morgan	creator lead	S-Admin	OC Admin Support_ Tyler
	and/or click sa	rew member		

Figure 15 - Add Crew and Save (Web)

After you save your Scoop you will either see the list of your Scoops or the Scoop Main Summary Screen. It depends on what version you are using and what your default filter is set to.



Filter: My Scoops (Sales) Prospecting Sort: Due date Leon Solar - Preparation - Alan Morgan - 12345 Main St, Mesilla Park, NM 88047, USA - May 20, 2021 - PV Type Prospecting Lead Alan Morgan Group Leon Solar	8 PM Thu May 20											al 🖓 1	00% 🗲
Leon Solar - Preparation - Alan Morgan - 12345 Main St, Mesilla Park, NM 88047, USA - May 20, 2021 - PV Image: Solar Prospecting Leon Solar Jessica Solar (test customer) - Proposal Design - Alan Morgan - 6400 Pagasa PI, El Paso, TX 79932, USA - M. Image: Type Prospecting Leon Solar Image: Type Prospecting Leon Solar (test customer) Image: Type Prospecting Leon Solar (test customer)	Scoops											Q	
Type Prospecting Alan Morgan Group Alan Morgan Leon Solar May 20, 2021 at 3:05 F LEAD My Jessica Solar (test customer) - Proposal Design - Alan Morgan - 6400 Pagasa PI, El Paso, TX 79932, USA - M. Type Prospecting Alan Morgan Group Jessica Solar (test customer)		Filter: My Scoops (Sales) Prospecting						Sort: D	ue date				
Lead Group Alan Morgan Leon Solar May 20, 2021 at 3:05 F Jessica Solar (test customer) - Proposal Design - Alan Morgan - 6400 Pagasa PI, El Paso, TX 79932, USA - M. May 20, 2021 at 3:05 F Jessica Solar (test customer)			345 Mai	in St, I	Mesill	a Park	, NM 8	38047,	USA -	May	20, 20)21 - P	V
LEAD Jessica Solar (test customer) - Proposal Design - Alan Morgan - 6400 Pagasa PI, El Paso, TX 79932, USA - M. Type Prospecting Lead Alan Morgan Group Jessica Solar (test customer)	Lead	Alan Morgan											0
Type Prospecting Lead Alan Morgan Group Jessica Solar (test customer)	-	in Only (in the share) Descent Des				040	0.0	DI	EL D.	- TV			
Group Jessica Solar (test customer)	Туре	Prospecting	sign - Al	ian Mo	organ	- 640	U Pag	asa PI,	El Pas	0, IX .	/993.	z, USA	
Apr 24, 2021 at 11:09 /													•
											Apr 24	, 2021 at	11:09 AM

Figure 16 - Scoop List (Tablet)

				organ - 1234 ay 20, 2021 -		💉 edit details	actions @ •
					n UPDATED BY Alan Me	organ	
				See Details V			
Form Fields	Activities	Media	Crew				
							~
							_
> 1. Le	ad Contact II	nformation	0				
	ad Contact II Iarketing & So			ontact info 🔊			
> 2. M	larketing & So	olar Smart	Living Co		-under develo	pment	

Figure 17 - Scoop Form View (Web)

Step 2 – Scoop Form Information – Preparation Stage



At this point, you have created the Scoop and possibly a new Client Site. You will not make sure all of the pertinent info is in

the Scoop Form. You will notice that in the header, next to your customer's name is "*Preparation*." This is the Stage Name. Each time you update a Action/Stage for the Scoop, the Stage Name is updated in the Scoop Header. In addition to that info is, the Lead for the Scoop's Name, the address and the date the Scoop was created.

Open the form by selecting the Form Icon.

30 PM Thu May 20	0			al	奈 100% 🚺
🗸 Back		Deta	ails		Actions
	n Solar - Preparation - Al 20, 2021 at 3:05 PM	an Morgan - 12345 Main St, N	esilla Park, NM 88047, USA -	May 20, 2021 - PV	
Please enter a d	escription				
No voice int	tro. Tap to record.				
Туре	Prospecting				
Lead	Alan Morgan	One	en Scoop Fo	orm	
Group	Leon Solar	Ope	an Scoop r	5111	
Stage	Preparation				
Scoop Prio	Normal				
Due Date	None				
Start Date	None				
End Date	None				
	/				
	-				
	Form	Activities	Media	Crew	

Figure 18 - Select Form (Tablet)

This will display a list of the available sections. The ones you wont to make sure are always filled out are Section 1 (Lead Contact Information) and Section 2 (Marketing and SSL Contact Info).

Section 1 contains all the info about the customer, including a copy of the electric bill.

Section 2 contains all the information about Sales Consultant, where the Lead/Customer was generated from as well as any pertinent info about who referred them to SSL.



ack to scoops					next score
St, Mesi	illa Park, NN	A 88047, L	JSA - May 20,	- 12345 Main 2021 - PV 2021 - 305pm UPDATED BY AI	edit details actions 🛞 🔹
	0			Details ~	U .
Form Fields	Activities	Media	Crew		
	ad Contact I				Fill in both these sections
			Living Contact		
> 3. A	ppointment	or Contact	Follow-up Info	(WIP)under dev	elopment
> 4. N	o Appointmo	ent Prospec	t Contact Info (follow-up set and	date)

Figure 19 - Section 1 and 2 (Web)

If you have scheduled a date and time for the consultation with the customer, make sure to fill that info into Section 3. This is the appointment information. Make sure these items are filled in. As you move through the next steps, automations will take place in the background that are driven by the data entered in these sections.

SITE Leon Solar LEAD Alan Mor		- May 20, 2021 - PV IT UPDATED May 20, 2021 - 3:05pm UPDATED BY Alan M	Aorgan
		See Details 🗸	
v 3. Appointme	ent or Contact Follo	ow-up Info (WIP)under develo	opment
✓ 3.1 Consu	Itation Info		
Field name	Info	Value	
3.1.1 Consultation Date	• • •	× May 20, 2021 9:00am	
3.1.2 Consultatio Product Preferences	n 🌐 🕜		×
3.1.3 Client visit /	• •		

Figure 20 - Consultation (Web)

Step 3 – Changing the Stages



Once you have all three of these sections filled in, you are ready to update the stages so you can work on the design proposal in our online proposal tool. At the time of writing this document, that is Sighten.

The reason filling in all of this information is so important is that it connects with Sighten and Zoho, our CRM. All of our sales and contact data is stored there. We run sales and marketing reports that help us know how we are doing both in sales, where leads come from and how effective our marketing efforts are.

Stage 1 – Preparation

You are already in this stage.

Stage 2 – Lead Assigned

This stage creates a task that helps you with follow up with the customer. It generates and email that notifies you that a Scoop has been assigned to you. This is important because in many cases someone else might create the Scoop for you. This could be due to a lead being generated by our marketing efforts or a customer referred the new Lead to us.

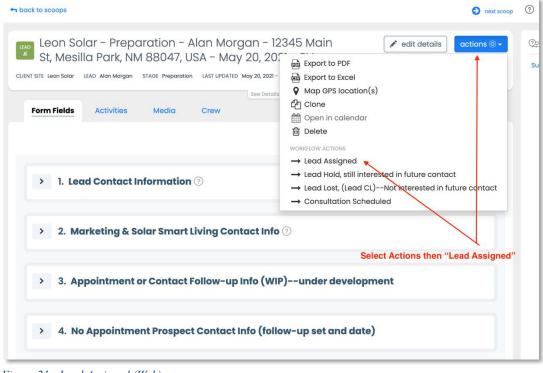


Figure 21 - Lead Assigned (Web)



5:00 PM Thu May 20	0		i uti 奈 100% 🗲
< Back		Details	
	n Solar - Preparation - Al 20, 2021 at 3:05 PM	an Morgan - 12345 Main St, Mesilla Park, NM 88047, USA - M	ay 20, 2021 - PV
Please enter a de	escription		/
 No voice int 	ro. Tap to record.	Leon Solar - Preparation - Alan Morgan - 12345 Main St, Marille Date NM 000477 USA	
Туре	Prospecting	Mesilla Park, NM 88047, USA - May 20, 2021 - PV	
Lead	Alan Morgan	Consultation Scheduled	
Group	Leon Solar	Lead Assigned	
Stage	Preparation	Lead Hold, still interested in future connect	
Scoop Prio	Normal	Lead Lost, (Lead CL)erested in future contact	
Due Date	None	Export to PDF	
Start Date	None	Delete	
End Date	None	Cancel	
			¥
		Se	elect
	Form	Activities Media	Crew

Figure 22 - Lead Assigned (Tablet)

The Task that is assigned can be found under the Task or Activities for the Scoop Record.

SITE Leon Solar	LEAD Alan Morgan S	TAGE Lead Assigned			DATED BY Alan Morg	jan	
all activities	comments t	asks	See De	atails 🗸			
-			Ø 0				
	lan Morgan ov		ven 🔻				
	ided: May 20, 2021 5						
Follow up wi	th Lead:				Task	Options	
Name: Leon					2		
Address: 123 Ph: 575-555	every communication and a communication	illa Park, NM 8804	47, USA	<	Due Date		
Email: <blar< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td></blar<>							
Referral fron	n (if applicable)	<blank></blank>		Taskis	Created		
				Task Is	Created		
Notes:							

Figure 23 - Lead Assigned Task (Web)

The Task will show the due date, and the notes for the task. You can use this to stay organized.



The Task Options include: Complete, View, Edit and Trash Icons. The Complete Checkbox will complete the task when

you are done following up. The Edit will allow you to change the due date or add additional notes. The View and Trash icons you won't need to use.

As part of the process of changing the Stage to Lead Assigned, an email is generated to let you know a Scoop has been assigned to you. On the following page, you will see an example of the content included in the notification email.

6 PM Thu May 20					ul 🗢 100% 🗲
Back		De	tails		Actions
	n Solar - Lead Assigned - Al 20, 2021 at 5:06 PM	an Morgan - 12345 Main S	St, Mesilla Park, NM 88047, U	SA - May 20, 2021 - PV	
lease enter a d	escription				
No voice int	tro. Tap to record.				
Туре	Prospecting				
Lead	Alan Morgan				
Group	Leon Solar	Task a	nd Commer	nts Icon	
Stage	Lead Assigned	rusk u		113 10011	
Scoop Prio	Normal		/		
Due Date	None	/			
Start Date	None				
End Date	None				
	Form	Activities	Media	Crew	

Figure 24 - Task & Comments (Tablet)

New Scoop Assigned to you. Leon Solar is waiting to hear from you.



Hello Consultant Name,

External

You have a new Scoop (LEAD). If you have not done so already, please, follow up with Leon Solar to further qualify them and/or schedule an appointment. If there is additional info available, it will be below in the notes and within the notes fields in Sections 1 and 2 of this Scoop.

When you contact the prospect and if they not interested right now, but want you to keep in touch, set a **follow-up date** (in Section 4 of this Scoop--include notes for the follow up). Change the Scoop Stage to "Client Lost, still interested in future contact".

If customer turns out to be NOT interested at all or is UNQUALIFIED, change Stage to "Closed-Loss." This will remove this Scoop from your Scoops view.

Lead info:

Product Type: PV

Name: Leon Solarr

Address: 12345 Main St, Mesilla Park, NM 88047, USA

Primary Phone: 575-555-1212

Email:

Customer Notes:

Referrer's Name:

Referral Notes (if applicable):

IMPORTANT!! Follow up with customer within 3 hours or as soon as possible and enter notes in Scoop. Good Luck!!! Solar Smart Living Management Scoop Process Support. Check this Scoop first before creating a duplicate.



Current Scoop: Leon Solar - Preparation - Alan Morgan - 12345 Main St, Mesilla Park, NM 88047, USA - May 20, 2021 - PV |Leon Solar | May 20, 2021 |

Created by: Alan Morgan

This message is generated automatically by <u>Scoop® MAE</u>. Do not reply.

Stage 3 – Consultation Scheduled



This stage will generate and email to the customer to remind

them about your appointment date and time. It is filled with the

information you put into Section 3 for the Consultation Date/Time. If you did not fill in this info the email will look incomplete.

You may skip this step and go straight to Proposal Design if you do not want the email to be generated. The benefit of completing this step is if the appointment is more than 3 days from now, a reminder email will be sent to the customer a day before the appointment.

Stage 4 – Proposal Design

Changing the stage to Proposal Design will create a proposal in Zoho CRM for us to track sales. This is very important. It will also copy and sync the contact info with Sighten and create the contact record. As you can imagine, **Proposal Design is a very important step and not starting the proposal process in Scoop and going straight to Sighten could break the automated processes and create extra work for multiple people.**

🛏 back to scoops	next score
Leon Solar - Lead Assigned - Alan Morgan - Main St, Mesilla Park, NM 88047, USA - May 2 PV CLENT SITE Leon Solar LEAD Alan Morgan STAGE Lead Assigned LAST UPDATED May 20, 202 Form Fields Activities Media Crew	12345
> 1. Lead Contact Information ⑦	WORKFLOW ACTIONS → Set back to Preparation stage → Lead Hold, still interested in future contact → Lead Lost, (Lead CL)Not interested in future contact → Consultation Scheduled → Proposal Design
> 2. Marketing & Solar Smart Living Contact Info	⑦ Set Proposal Design Stage
> 3. Appointment or Contact Follow-up Info (WIF)under development
 A. No Appointment Prospect Contact Info (follog) 	w-up set and date)

Figure 25 - Proposal Design Stage (Web)



40 PM Thu May 20	0		nii 🗢 100% 🕩
🗸 Back		Details	
	n Solar - Lead Assigned - 20, 2021 at 5:06 PM	Alan Morgan - 12345 Main St, Mesilla Park, NM 88047, USA - May 20, 2	2021 - PV
Please enter a d	escription		
 No voice int 	tro. Tap to record.		
Туре	Prospecting		
Lead	Alan Morgan	/	
Group	Leon Solar	Select Proposal	Design
Stage	Lead Assigned 🛛 🗲		
Scoop Prio	Normal	Change stage	
Due Date	None	Consultation Scheduled	
Start Date	None		
End Date	None	Lead Hold, still interested in future contact	
		Lead Lost, (Lead CL)erested in future contact	
		Proposal Design	
		Set back to Preparation stage	
	Form	Activities Media	Crew

Figure 26 - Proposal Design Stage (Tablet)

Step 4 – Sighten Steps

After you have changed the stage in Scoop to "Proposal Design" the contact record is created and connected to Scoop. This connection will populate the system and contract info in Scoop after the customer signs their contract and moves forward with going solar.

This is an important step because if you create the proposal in Sighten without creating the contact record in Scoop first, a lot of extra work will have to be done manually, increasing the potential of mistakes and inaccurate information for Operations, Zoho and all of the other integrated systems we use.

So before you change the stage do one last check to make sure everything is filled out in Section 1 and Section 2. Here is a quick list of what is mandatory:

Section 1 – Lead Contact Information

- Client First Name
- Client Last Name
- Client Address
- Client Phone Number

• Client Email



to scoops		next
	rk, NM 88047, I	an Morgan - 12345 USA - May 20, 2021 -
		See Details V
1.1 Client First Name	÷	Leon
1.2 Client Last Name	# @ @	Solarr
1.3 Title (Occupation)	۰	
1.4 Client Address	*	12345 Main St, Mesilla Park, NM 88047, US/ 🛇
1.5 Client Phone	# ⊕ ⑦	575-555-1212

Figure 27 - Section 1 (Web)

Section 2 – Marketing & Solar Smart Living Contact Info

- Consultant Name (Dropdown)
- Consultant Name
- Consultant Email
- Consultant Phone

The remaining info in Sections 1 and 2 still need to be filled out but are not required to start the proposal in Sighten. You may come back to them later to fill them in.



ck to scoops		next so
PV	rk, NM 88047, I	an Morgan - 12345 USA - May 20, 2021 - St UPDATED May 20, 2021 - UPDATED BY Alan Morgan
 2. Marketing & So 	olar Smart Living	J Contact Info ⑦ Select Consultant
Field name	Info	Value
2.1 Consultant Name (dropdown)	۲	Alan Morgan v
2.2 Consultant Name	* @ 0	Alan Morgan
2.3 Consultant Email	# 🌐 🕜	alan@solarsmartliving.com
2.4 Consultant Phone	₩ ⊕ ?	915-207-3456

Figure 28 - Section 2 (Web)

Sign into Sighten: https://engine.sighten.io/

Empowering the Solar Industry Welcome back to Sighten	Log in to Sighten	
	Email Address	
	alan@solarsmartliving.com	
	Password	
		1
	Log In	l
	Forgot password?	
	Don't have an account? Sign up	

Figure 29 - Sighten Log In Screen (Web Only)



Search Jobs	٩		REPORTING PIPELIN
Pipeline T	New Record		Sho
Homeowner & Site 🗢		Last Updated 🛛 🚽	
Leon Solarr 6440 Pagasa PI El Paso, TX 79932		May 22, 2021	2 Ownership
Test Test 7862 Enchanted Cir Dr El Paso, TX 79911		May 21, 2021	Ownership

Figure 30 - Sighten Site Record List

You will find the record you created right at the top. No click on it and go to the Contact/Lead Icon on the left of the screen.

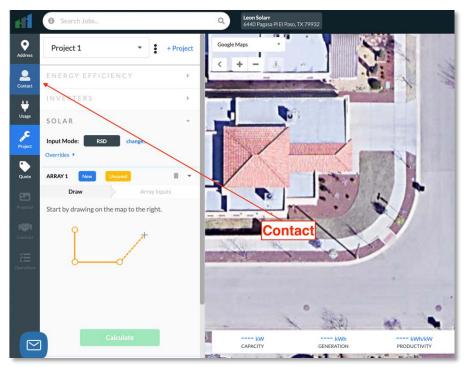


Figure 31 - Sighten Contact (Web)

When you are in the contact screen, take the time to check your contact records. Make sure there are no errors, duplicates or missing records. Correct the errors if there are any or add additional records

you need to. A good example of this is, if you have a couple you may want to create a record the shows both. This way the proposal will address both of them.



eff	O Search	Jobs	Q Leon & Sus 6440 Paga	an Solar sa PI El Paso, TX 79932	REPORTING	PIPELINE	/Lead
Q Address	C O N T Add job con		communication about the project. The primary co	ntact is main point-of-contact for this job, not necessarily co	ontacts on the title.	0	New Contact
Contact	Primary	First	Last	Email	Phone		
₩ Usage	0	Leon	Solarr	leon.solar@solarsmartli	iving.com 575-555-1234	E	dit Delete
پرچ Project	•	Leon & Susan	Solar	leon.solar@solarsmartli	iving.com Phone	E	dit Delete
Quote					Create New Contact		
EF.			Make Primary Record		orcals New Contact		

Figure 32 - Sighten Contact List

Simply click on "New Contact" and create a new record that says both the client and spouse's name (if not already created by Scoop). Make the new record the Primary.

Now continue your usual steps in Sighten. Training for Sighten is done in a separate module so we will not go through them here. For reference, here is a summary list of your steps in Sighten

- Enter Consumption Info in Usage
- Create Design in Project
- Create your Quote
- Create Your Proposal
- Send and Sign Contract (if applicable)

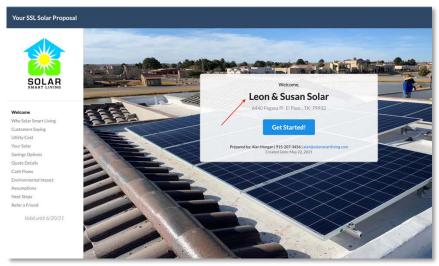


Figure 33 - Proposal Intro



When you use a combine contact record as in the above example, this will show on the proposal. This is only for use with the proposal. When you send the contract, make sure to set

the correct contact records back to the normal ones. This can be done on the Contract Screen.

Contract 1 New Contract	Created: May 2 Last Updated: 1	22, 2021 B	NTRACT	STAT	JS				Send E-Sign	Uplos	ad	Void
	QUOTE I	NFORMATIO	Ň								4	→ E
		Product	Term	Install Cost	Install Cost per Watt	Monthly Payment	Monthly Payment Ream	Monthly Payment NR	Total Savings - 30 yrs	Total Saving: - 30 yrs		Initial Payment
	1 I Ø	LPA Loan	20 years	\$34,100	\$4.060/W	\$143	\$143	\$195	\$9,739	15.53%		\$0
	RECIPIEI	NTS ON	lew Recipient									
	Order Ro	le	Name		Er	nail		Statu	5			
	1 Ce	ontractor	Alan Morga	an	a	an@solarsmar	tliving.com	• No	ot Started	ġ,		
	2 H	omeowner	Leon & Sus	an Solar	le	on.solar@sola	rsmartliving.com	No	ot Started	97	-	Û
	3 H	omeowner	Leon Solari	r:	le	on.solar@sola	rsmartliving.com	• No	ot Started		=	ii .
	DOCUME	NTS Pre	view Downlo	nad		Rei	move Unused	Contacts				

Figure 34 - Remove Unused Contacts

Click on the trash can icon next to the records you do not want to send a copy of the contract to.

Step 5 – After the proposal has been presented

Stage 5 – Proposal Presented

After you have met with and/or discussed the proposal with the customer, you want to go back into Scoop and change the Stage. This is very important because this stage updates both the Sales Proposal in Zoho and any related Lead info in the Solar Smart Living App.



Less Orles Design Alex Manager 0440	
Leon Solar - Proposal Design - Alan Morgan - 6440 Pagasa PI, El Paso, TX 79932, USA - May 20, 2021 - PV vt site Leon Solar LEAD Alan Morgan State Proposal Design LAST UPDATED May 22, 2021 - 1014am UPDATED BY Alar 2. Marketing & Solar Smart Living Conta Security	 ✓ edit details actions ⊚ ✓ ✓ Export to PDF ✓ Export to Excel ✓ Map GPS location(s) ✓ Clone ✓ Open in calendar ✓ Delete
3. Appointment or Contact Follow-up Info (WIP)under develop	workFlow ACTIONS → Set back to Preparation stage → Proposal Presented
> 4. No Appointment Prospect Contact Info (follow-up set and date	ə)
> 5. PV & Project Info: System Details (info obtained from proposal)	0

Figure 35 - Proposal Presented (Web)

Do this regardless of the outcome of the meeting.

Presented but Customer Needs to Think About it

In addition to changing the stage you will want to enter notes in the comments section of the Scoop.

to scoops						next scoop
[™] 6440 Pc - PV	agasa Pl, E	Paso, TX	ented - Alan N 79932, USA -	May 20, 2021		edit details actions ® +
CLIENT SITE Leon Solar	LEAD Alan Morgan	STAGE Proposal P		May 22, 2021 - 10:49am Ul	PDATED BY Alan Morgan	
Form Fields	Activities	Media	Crew			
Search	Q	All	~			+ Comment
all activities	comments	tasks				
			No com	iments		
			Create a C	comment		

Figure 36 - Create Comment

Make sure to write detailed notes about your meeting any and any future planned actions. This will help you remember details as well as provide info to management to further help you if needed.



back to score	Comment X	
Lec 4 64	Comment	actions
- H LIENT SITE LO FORM 1	I met with the customer and reviewed the proposal. They like to think things through and want a few more days to go over their budget and look at the numbers. They like what we have to offer. We set a follow up appointment for this coming Tuesday at 6:00pm to back over things and answer any questions. If everything still looks good, we will move forward at that time.	
Searc	Attach Media Item Upload from my computer Attach existing scoop media	nment
all act	Save cancel	
	No comments	
	Enter Notes in Comments and Save	

Figure 37 - Write Notes

Presented but Customer Failed Credit

In addition to changing the stage you will want to enter notes in the comments section of the Scoop. You will also change the Stage to Closed Loss. Since the customer may not be able to move forward there may be a opportunity to get referrals (The SSL App) and/or keep in touch for a later date. This stage is "Client Lost but still interested in future contact." If this is the outcome, you will want to fill in the following info before changing the stage.

Fill in any follow-up notes to remind the customer. Make sure this is legible and in proper grammar. This note the customer will see in the follow up email that is sent at the follow up date.

Fill in the reason for the Closed Loss.

Fill in the Follow-up Date (if applicable). This is the date the follow up email will be sent to the customer on your behalf.

Make sure to fill in all three of these fields.



SITE Leon Solar LEAD Alan Morgan STAG	GE Proposal Presented	LAST UPDATED May 22, 2021 - 10:49am UPDATED BY Alan Morgan
		See Details ×
		ntact info (follow-up set and date)
Field name	Info	Value
4.1 Client preferences for future contact	?	~
4.2 Follow up Notes Use these 3 fields in a Closed Loss Situation	0	Customer could not move forward at this time but wants us to check in in 6 months as they build their credit.
4.3 Closed Loss Reasons	0	Failed Credit but want to keep in touch

Figure 38 - Closed Loss (web)

Presented and the customer is ready to run credit and sign HIC

In addition to changing the stage you will want to enter notes in the comments section of the Scoop. This is helpful for managing the customer in the future. Good notes might be some take-aways you got from the appointment. What excites the customer about going solar. Notes about possible referrals, etc.

Step 6 – Contract Signing

At this point the customer is ready to move forward. Great job!!! You will run credit via the LoanPal Pros App or the app for the finance company we are using.

You will send them the contract via Sighten (see associated training for this).

Stage 6 – CW

The contract is signed and the customer has either passed credit or given you a check for the down payment for the system since they paid cash. What you want to do is change the stage to "CW."



Leon Solar - Proposo			edit details actions
6440 Pagasa PI, El Pa - PV	aso, TX 799	32, USA - May 20, 201	Export to PDF By Export to Excel
NT SITE Leon Solar LEAD Alan Morgan STA	GE Proposal Presented	LAST UPDATED May 22, 2021 - 10:49am See Details V	♥ Map GPS location(s)
 4. No Appointment 	Prospect Cor	ntact Info (follow-up se	m Open in calendar Delete
Field name	Info	Value	WORKFLOW ACTIONS → Proposal Design
4.1 Client preferences for future contact	0		→ Send for Review Docs
			→ Client Lost, still interested in future contact → Closed Loss (CL)
4.2 Follow up Notes	0	Customer could not nue time but wants us to ch	eck in in 6 months
Closed Won		as they build their credi	L.
4.3 Closed Loss Reasons	۰	Failed Credit but want to	o keep in touch
4.4 Date for follow up	(?)	November 19, 2021	~ #

Figure 39 – CW

After you select this CW stage, several things will happen in the background.

- 1. An email will be sent to the Director letting him know you have completed all steps for the sale. He can now process all the paperwork.
- 2. Sighten to copy all of the system and contract info back into Scoop
- 3. The next set of sections will become visible..

Step 7 – Site Pictures

After the contract is signed, you will return to Scoop to take pictures for the Site Inspection. This is best done through your phone or tablet applications.



II:11 AM Sat May 22 ✓ Back 	Form	a) (🗢 88% 🖿)	11:06 🕇			₹
14. Site Pictures (Site Inspection Review)		0	K Back	Form		
14.1 Is a formal site inspection needed?		0	11. Site Pict	tures (Site		?
No 14.2 Picture of front of house	Olto Distance Fields	0 I	Inspection			
	Site Picture Fields	•••	11.1.1		0	
14.3 Picture of Utility Meter 😧		0 1	needed?	al site inspection	?	
The to add picture.		U .	No			
14.4 Photos of Main Service Panel (Labels and Bregers)		0 I	11.2 Picture	of front of house 🔇	?	1
Tap 1 de picture			-			
14.5 Picture of area around the Maju Service Panel		0 I		Tap to add pic		
Tap L Ma picture			11.3 Picture	of Utility Meter 🛛 🚱	?	
14.6 Main Service Panel Notes 😧		0				
				Tap to add pic		
				of Main Service Panel	?	1
			(Labels and I	Breakers) 🔇		
				Tap to add pic		
					-	
			11.5 Picture of Service Pane	of area around the Mair el 🔇	י (?)	
				•		
				Tap to add pic	ture.	

Site Pictures (Tablet and Phone)

Make sure to take pictures for each of the slots. **Do not upload pictures to the general media tab.** That tab is a summary tab and its contents will not transfer to the associated Scoops such as the Operations Scoops.

The individual fields in the Site Pictures Section are Global fields and accessible by all Scoops attached to the associated Clients Site. So, no matter how tempted you might be to cut corners and save time **do not upload pictures or documents to the general media tab.**



Leon Solar - Proposal Presented - Alan Morgan -	11:14 🔊		.11 🗢 🗭
6440 Pagasa PI, El Paso, TX 79932, USA - May 20, 2021 - PV	< Back	Details	Actions
CUENT SITE Leon Solar LEAD Alan Morgan STAGE Proposal Presented LAST UPDATED May 22,2021-10.48am UPDATED BY Alan Morgan See Datalis ~ Form Fields Activities Media Crew	LEAD P	eon Solar – Proposal resented – Alan Morg 440 Pagasa PI, El Pas ay 22, 2021 at 11:00 AM	ian - so,
All media 🗸	Please enter a	description	
click to cald	No voice	intro. Tap to record.	
	Туре	Prospecting	
	Lead	Alan Morgan	
	Group	Leon Solar	
	Stage	Proposal Presente	ed
	Scoop Prio	Normal	
	Due Date	None	
	Start Date	None	
	End Date	None	
	Form	Activities Media	Crew

Media Tab (Tablet and Phone)

After this step, you are done with Scoop. You will continued your ales steps with helping the customer download and understand how to use the SSL App.